



LENS

media house

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An aerial photograph of a coastal city and beach. The ocean is on the left, with waves breaking onto a sandy beach. A large parking lot filled with cars is visible in the middle ground. In the foreground, a person's legs wearing red sneakers are visible, suggesting they are sitting on a ledge or cliff edge. Overlaid on the image are several yellow roller coaster tracks, including loops and drops, winding across the beach and city area. The text "our mission is..." is written in white, bold, sans-serif font on the left side of the image.

our mission is...

Empowering creative minds to tell your story, **better.**



The way consumers are making
buying decisions has **changed**

People want more information.

A person wearing a dark green t-shirt is shown from the back, holding a black camera. The background is a blurred city street with many people walking. The text "The way information is being consumed has **changed**" is overlaid in white on the image.

The way information is being
consumed has **changed**

Cisco estimates by 2020, 82% of all information consumed online will be video.

A man in athletic wear is running on a paved path in a grassy field. A cameraman in a grey t-shirt and dark shorts is running alongside him, holding a professional video camera on a gimbal. The background shows a vast, open landscape under a cloudy sky.

The way video content is being created has **changed**

Video production is more accessible and more affordable than ever.



Now, the way people work is
changing

Have you prepared for today's **wild west**?



The Gig Economy

is a reflection of people's desire to be independent, have flexibility in their professional lives and maintain work-life balance. **Simply put - it means ultimate flexibility, for workers and companies alike...**

+ offers an abundance of options.



48,000+ Videographers (Skill Set Ranges)

It's estimated, by 2020, that there will be **48,000+ freelance videographers operating in the Gig Economy (US).**

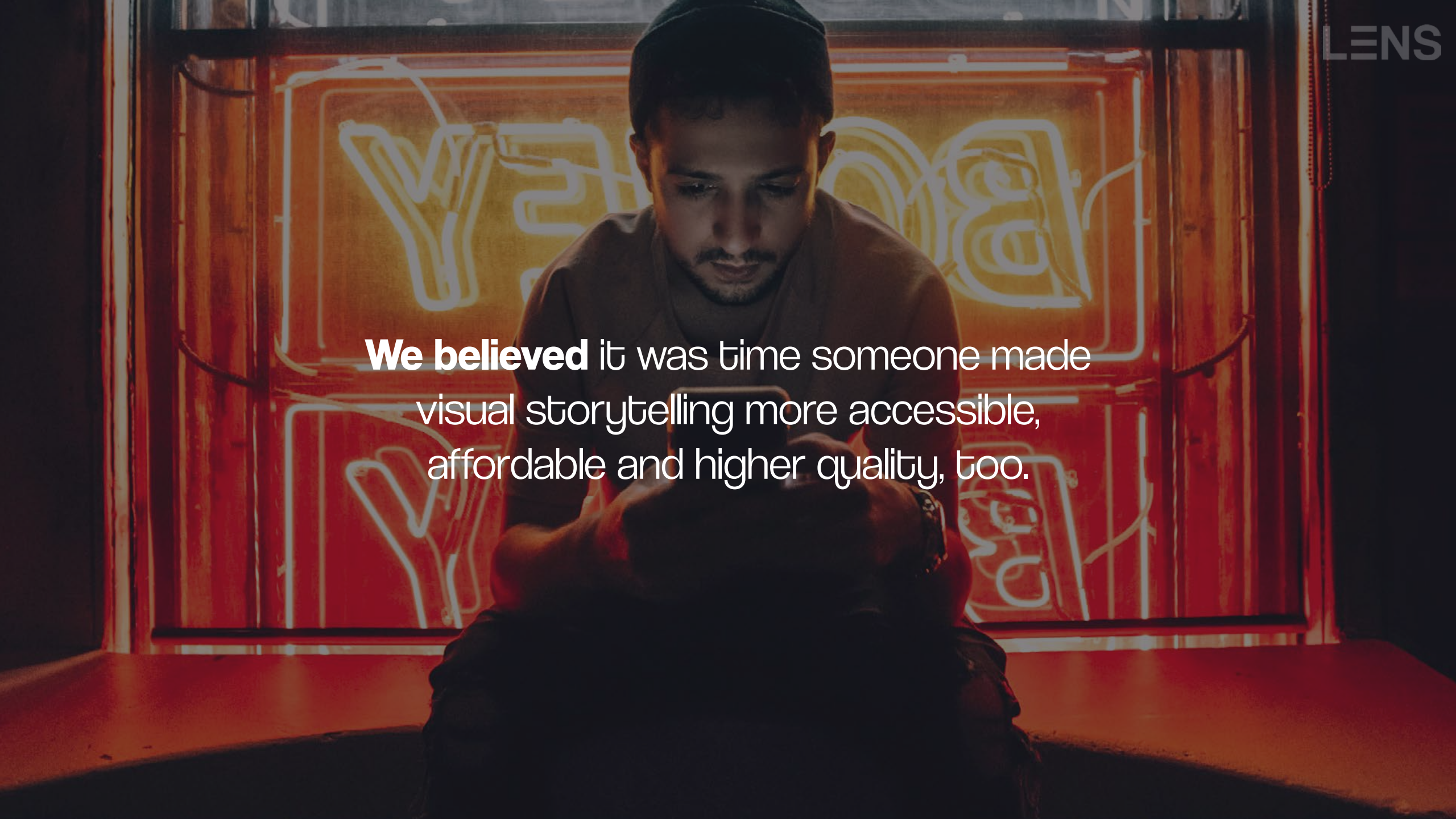
Would you prefer 48,000 options or the right option?



In a world where Uber & Lyft have made ride sharing and taxiing more accessible, affordable and higher quality...

A street scene in Amsterdam, featuring a canal in the foreground, historic brick buildings with white window frames, and people walking on the sidewalk. A large tree is on the left, and a clock tower is visible on the right. The scene is captured in a cinematic style with a slightly desaturated color palette.

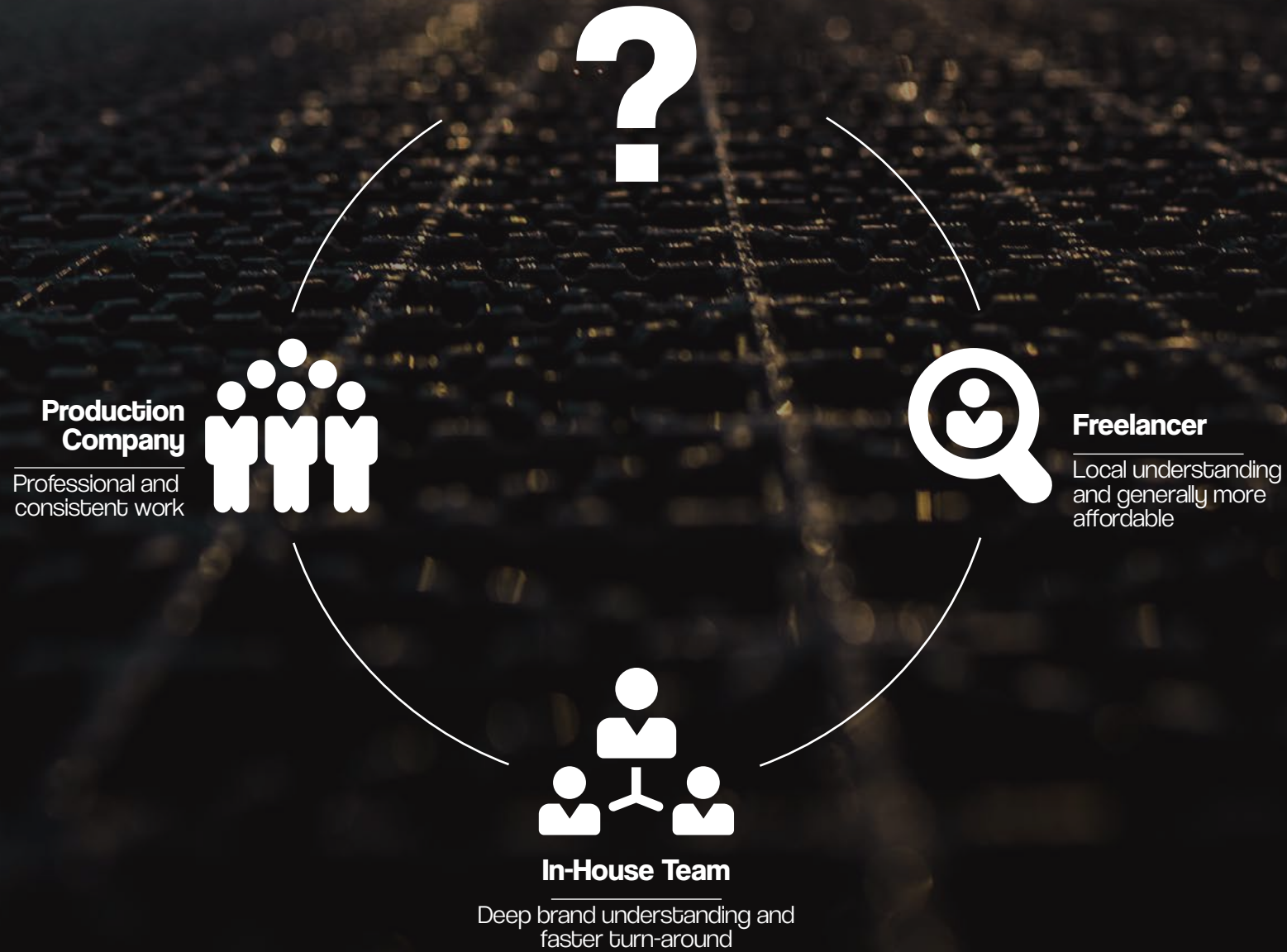
In a world where Air BnB has made travel and lodging more accessible, affordable and higher quality...

A man wearing a dark cap and a dark t-shirt is looking down at a smartphone held in his hands. He is standing in a room with a wall covered in graffiti. The graffiti consists of large, stylized letters, possibly 'YEA' and 'BA', rendered in a glowing, neon-like style. The lighting is warm and somewhat dim, creating a moody atmosphere. The overall color palette is dominated by reds, oranges, and dark tones.

We believed it was time someone made visual storytelling more accessible, affordable and higher quality, too.

Who's been telling your story?





What if you could have the benefits of all three... **under one roof?**

Welcome to our **house**



In-House Commitment



Imagine having the benefits of an in-house team, without the salary burden. By partnering with LMH, we become your brand's personal creative think-tank that ensures all your video and photo content needs are brought to life.

National Vetted Talent Network



We put an emphasis on our robust vetting, on-boarding, and training process to build elite teams of creators across the country. This ensures the highest quality work and experience, no matter which part of the country you're working with us in.

Premium Productions



Every brand has an image, story and culture that grows over time. This is why we spend time continuing to learn about you through out our relationship - so that we can effectively tell your story today... and tomorrow.

the blueprint

How we build and gain the trust of our clients, **and evolve into partners**

the team¹

Our team of creatives are put through a rigorous screening and training process which was designed with you in mind. This way you can focus on what matters most - telling your story.

your story²

Connecting is a critical component in storytelling. That's why we are fanatical about investing our time to learn about your wants, needs, and desires so that we can build on them as we grow together.

illuminate³ ...

Once we identify what you're looking to accomplish it's our duty to create the best visual representation of your brand through our lens.



...> **filming⁴**

It's time to have fun with it. Lights, Camera, Action!

final cut⁵

Where the time, energy, and effort turn to magic and we are able to bring your story to life!

feedback⁶

We don't stop here. Feedback is only useful if it's put to use hence why we continue building out your vision so that you can accomplish what's truly important.

We believe you should be in control of your story...we just help you tell it, **better.**

our favorite **stories** just for you

LENS



Wisconsin Football



Red Bull Drop In Tour



Vincero Collective



Skybound Horizon
Trampoline



Ghastly



Crank Dat



LA Showcase



Passport Teaser

EVENT RECAPS

COMMERCIALS & ADS

MUSIC & ENTERTAINMENT

LMH ORIGINAL PRODUCTIONS



ourstory

It all started back in early 2016, as a collective of passionate storytellers, when we recognized a need for improvement in the way Collegiate Greek Life was portrayed nationally. Realizing that we could serve as a positive PR platform for Greek organizations through our premium visual productions, we got to work as Campus Lens.

As we dove headfirst into telling their stories in the most impactful way possible, **we quickly recognized that the nature of the production space was changing.** There were thousands of new freelancers entering the industry, but no where to locate them and no way to be certain that you are working with the best of the best. So we developed strict recruitment and vetting guidelines, along with robust on-boarding and training programs to ultimately create a platform made up of the best in photo and video production. Before we knew it, companies and brands of all sizes started reaching out, asking if we could create engaging visuals to help tell their stories. It was at this time that we realized we had outgrown our Campus Lens brand...

Thus, Lens Media House was born

- a new age production house with the desire to produce edgy, captivating, & impactful content to help bring your story to life through modern day visuals. We take pride in forming partnerships with our clients in order to bring a "in-house" level of commitment, while simultaneously providing the flexibility and reach of an elite, nationwide network of talent. Ultimately, this has enabled us to produce consistent, on-brand content from coast to coast. Branding Videos, Ads, Promotional Content, Event Recaps, Social Content, Testimonials, Educational Pieces, & Photography,... all under one roof.

ourstory



Your search ends here
**so your story can
begin...**



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